



PRIVACY POLICY

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1. Introduction

We prioritize the privacy of our corporate clients and are committed to safeguarding the confidentiality of all information provided to us through our website www.mediaboz.com (the "Website") or any application made available via an app store (the "Application," together with the Website, the "Platform") and the corresponding services available through the Platform (the "Services").

This Privacy Policy (the "Policy") forms an integral part of the Terms of Use concerning the use of the Website. By accessing the Platform or utilizing our Services, you explicitly consent to the collection, use, and disclosure of your information as outlined in this Policy. We reserve the right to amend this Policy at any time without notice, and such amendments become effective from the date they are made available on the Website. If you do not agree to the Policy (including any amendments), kindly discontinue the use of the Website.

Please review this privacy policy carefully, as it contains crucial information about how we collect, store, use, and share your information. By accessing the Platform or using our Services, or otherwise indicating your consent, you agree to, and where required, consent to the collection, use, and transfer of your information as set out in this Policy.

2. Your Information

We collect two types of information:

- a. Information you provide to us: You may provide information by filling in forms on our Website or by contacting us through various means. This may include corporate details such as company name, contact persons, email addresses, phone numbers, and any other information voluntarily provided.
- b. Information we collect about you: When you use our Website, we automatically collect information about your computer or mobile device, IP address, and details of your interactions with our Website, including pages visited.

3. Collecting and using information

We use corporate information for the following purposes:

- Providing services: Utilizing the provided information to offer Website Optimization, Marketing Automation, Digital Strategy Development, and Social Media, Email Marketing and other Marketing services we offer through our website as requested by our corporate clients.

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- Marketing and advertising: Providing information about our services or permitting selected third parties to offer relevant services.
 - Service improvements: Informing about changes to our services and ensuring the security of our Website.

The legal basis for processing corporate information includes consent, performance of a contract, legitimate interests, and legal obligations.

4. Disclosure of Corporate Information

We may share corporate information with:

- Business partners, suppliers, and subcontractors: Necessary for providing requested services.
- Third-party service providers: Partnering with service providers for functions like software support, data analytics, and advertising.
- Professional advice or legal obligations: Sharing information to comply with the law or professional advice, or responding to regulatory authorities.

5. Security

We implement security measures to protect corporate data from unauthorized access, use, disclosure, destruction, or loss. While we employ physical, electronic, and managerial procedures, we cannot guarantee complete security, and users transmit information at their own risk.

6. Collection of Corporate Data

Corporate data may be transferred and stored in a country outside the country in which MediaBoz is located. By submitting information, users agree to this transfer, storage, and/or processing. We take steps to ensure data is treated in accordance with this Policy.

7. Access and Control of Corporate Information

Corporate clients have the right to access, control, correct, and, where applicable, delete their information. Requests can be made to info@mediaboz.com. We may ask for proof of identity before fulfilling such requests.

8. Use of Cookies

We use cookies and similar technologies to enhance user experience on our Website. By using our Website, users agree to our use of cookies. Users can set browsers to reject cookies, but this may limit access to certain Platform features.

9. Disclosure of Information

In the event of a business transfer, liquidation, or administration, corporate information may be transferred to a third-party purchaser, provided they adhere to the purposes outlined in this policy.

10. User Responsibility

Our services are exclusively intended for corporate clients, and individuals under the age of eighteen are prohibited from using our Website or services.

11. Updates to policy

We reserve the right to modify this Policy, with updated versions displayed on the Website. Users agree to be bound by any variations made by us by continuing to use the Platform.

12. Data Deletion Request

Corporate clients may request data deletion by emailing info@mediaboz.com. We will comply unless legal, regulatory, or compliance reasons require data retention.

13. Enquiries

For inquiries or concerns about our privacy policy, contact us at info@mediaboz.com. To cease processing information, send a message to our administration department.